



freezil
CREATIVE AGENCY

COMPANY PROFILE 2026

Creative minds. Powerful visuals.

Freezil is where bold ideas meet brilliant visuals — animation, design and digital experiences that shape your brand's story.



IDEA FACTORY

WHO WE ARE

A creative studio built for impact

Freezil is a creative studio specializing in digital experiences that are bold, engaging and transformative — designers, animators, developers and strategists under one roof.

Core capabilities: 2D & 3D animation, motion graphics, brand identity, digital marketing, reports & publications, and web & app development — bilingual in English and Arabic.

We believe creativity should be purposeful: built on strategy, storytelling and design excellence. Rooted in Doha and Canada, ready for the world.

Meet the Frazils

FIVE SPECIALISTS - AND A TASTE OF THE CHARACTER WORK WE BUILD FOR BRANDS



BLINK

ECHO

FIZZ

INKY

BOLT

FIZZ | Spark Keeper BLINK | Animation & Production ECHO | Digital Marketing INKY | Design, Brand & Publications BOLT | Web & Mobile

WHY FREEZIL

Freezil at a glance

50+

clients across Qatar
and the GCC

6

continents where
our work has shipped

5

service lines under
one roof

2

home bases —
Doha & Canada

2

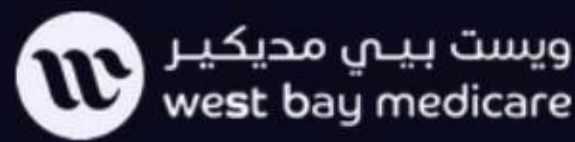
languages, both first-class —
Arabic & English

100s

of projects delivered
since 2019

Trusted by Qatar's leading organizations

GOVERNMENT · SEMI-GOVERNMENT · INTERNATIONAL · ENTERPRISE



SERVICE 01

Animation & Media Production

Custom 2D and 3D animation, motion graphics and explainer videos — handled end-to-end, from scriptwriting and storyboarding to voiceover and final delivery.

We produce for every use case: brand films, product launches, public-awareness campaigns, internal communications and social content — in English and Arabic.

Styles range from animated infographics to full character animation. Whatever the message, our job is the same: make it impossible to ignore.

PRESENTED BY BLINK - HEAD OF THE MOTION HALL

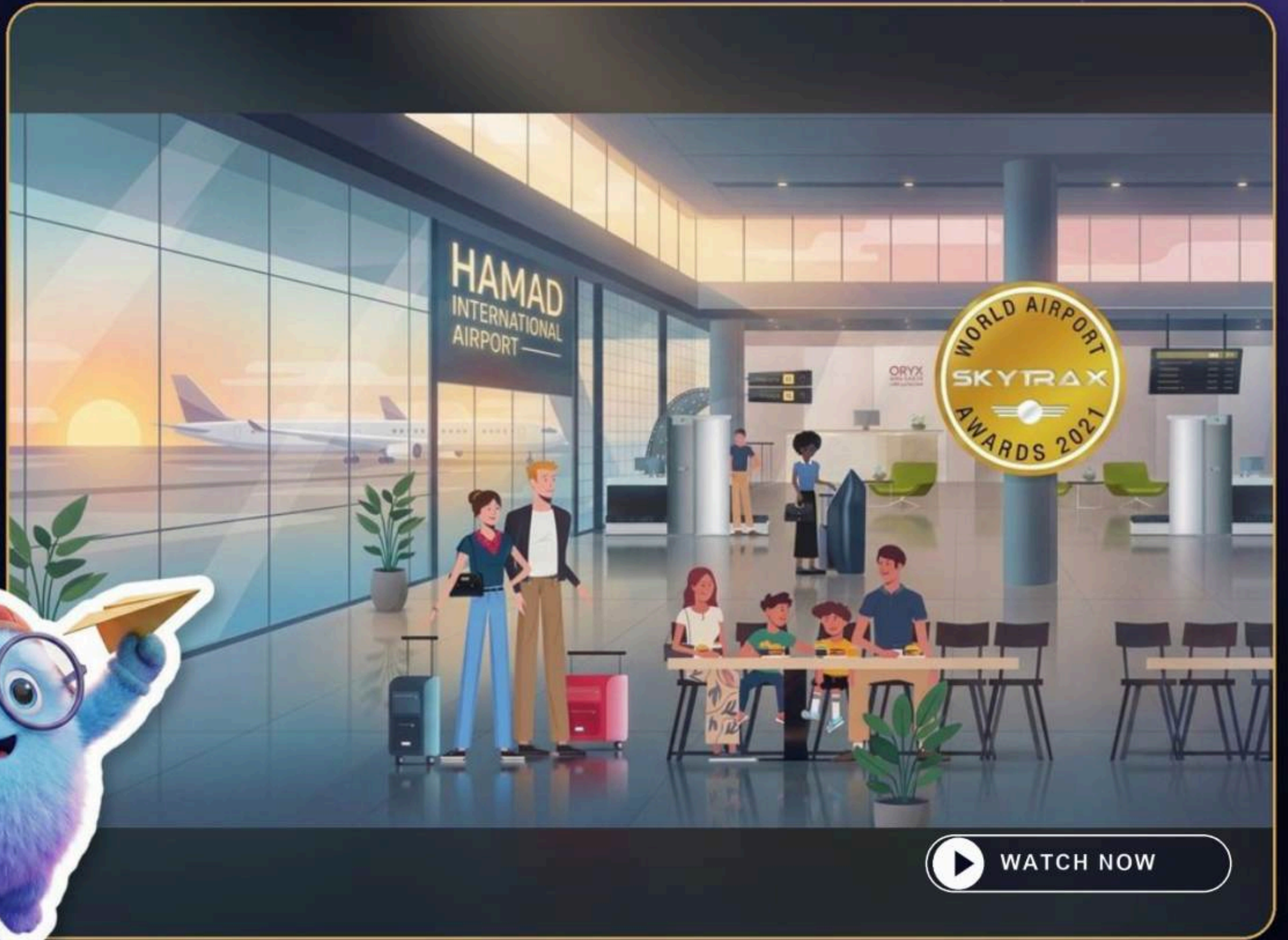


ANIMATION | MOTION GRAPHICS

HAMAD INTERNATIONAL AIRPORT

Skytrax Awards Campaign

Nominated for Skytrax Best Airport of the Year, HIA needed passengers to vote. We produced a motion-graphics campaign built on the airport's five pillars of excellence — retail, entertainment, relaxation, dining and innovation — delivering HIA's modern, luxurious feel across every screen in the terminal and on social media.



SEE IT LIVE - [FREEZIL.COM/WORK](https://www.freezil.com/work)



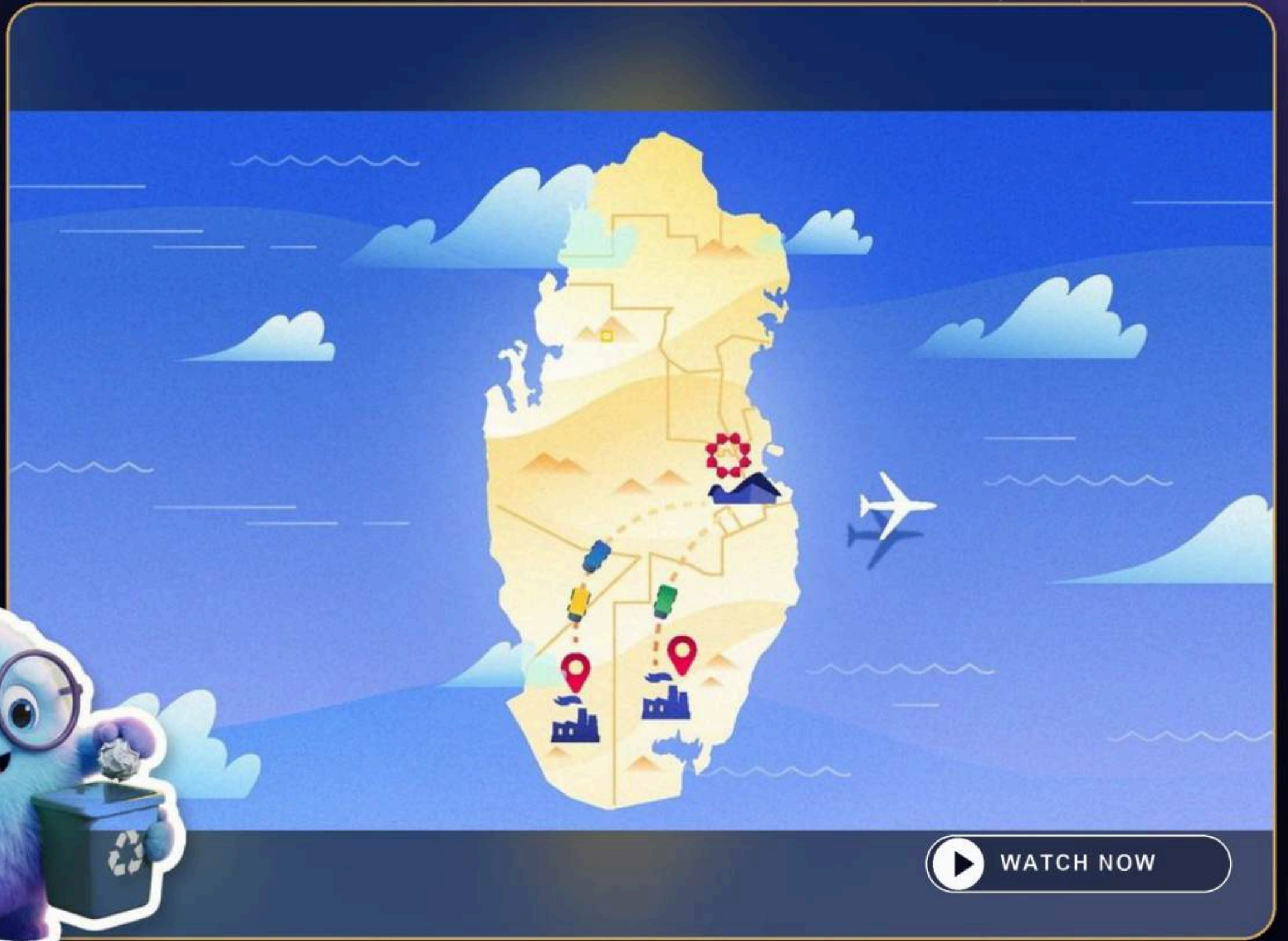
ANIMATION | SUSTAINABILITY

HAMAD INTERNATIONAL AIRPORT

Zero-Landfill Sustainability Film

An animated film explaining HIA's zero-landfill initiative — how waste is sorted, recycled and repurposed instead of ending up in landfill. Clear motion graphics turned an operational process into a story every passenger can follow.

SEE IT LIVE - [FREEZIL.COM/WORK](https://freezil.com/work)

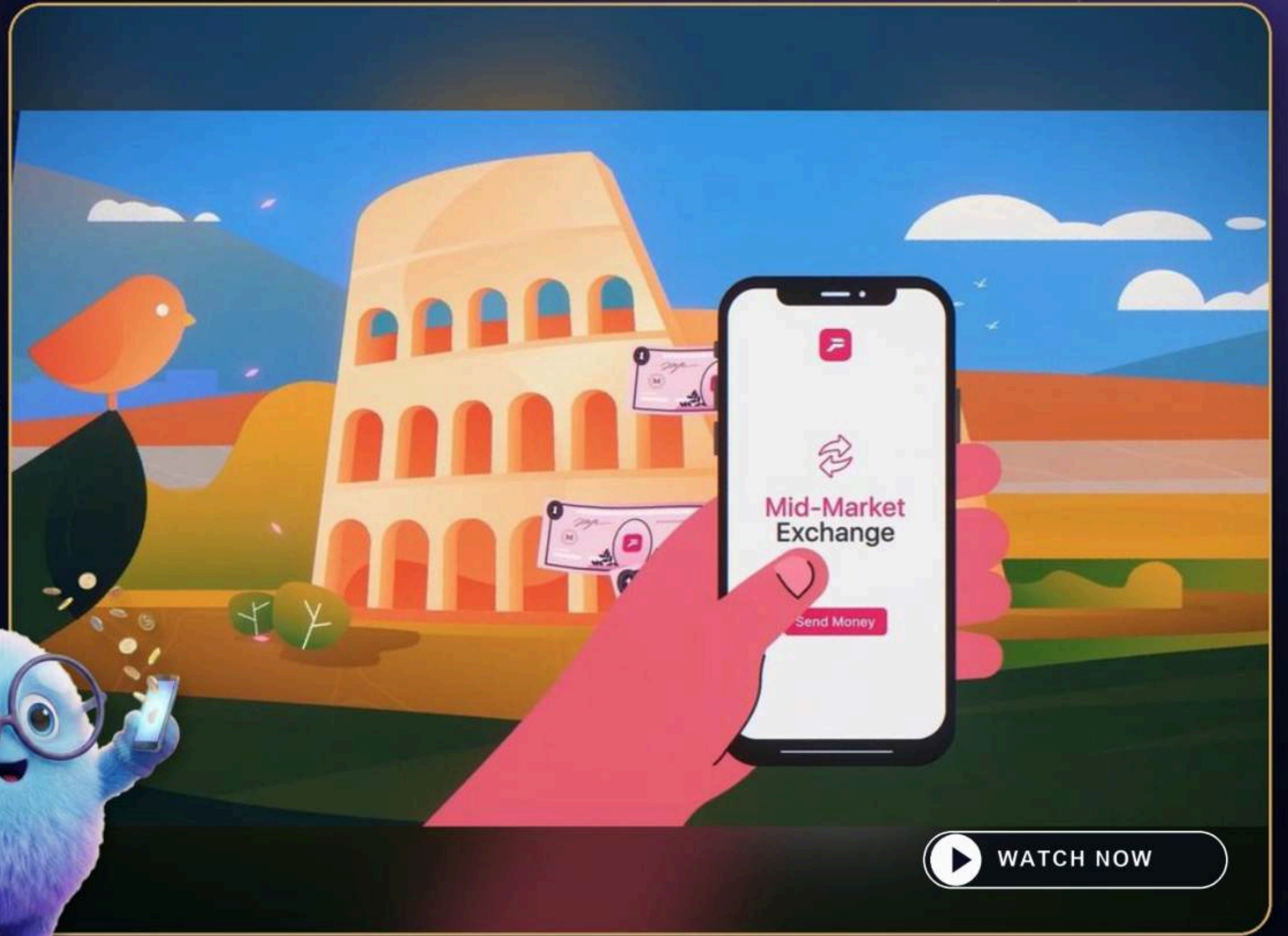


ANIMATION | PRODUCT LAUNCH

PASSTO

Fintech App Launch Film

PassTo lets you send money anywhere in the world in under two minutes. The launch film uses humour and story-driven motion graphics to poke fun at slow legacy banking — while letting viewers experience exactly how fast the app feels.



SEE IT LIVE - [FREEZIL.COM/WORK](https://freezil.com/work)

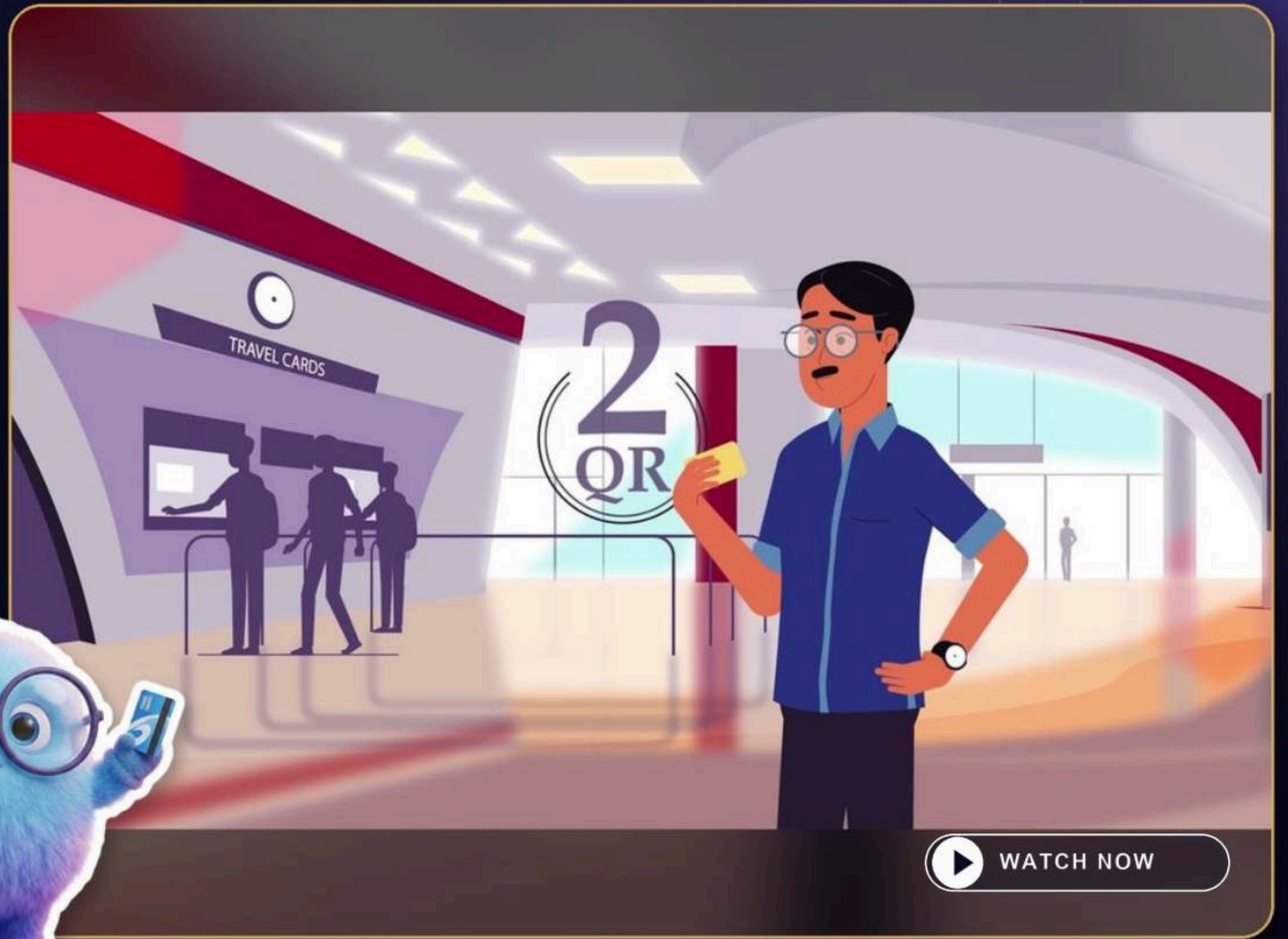


ANIMATION | EXPLAINER

QATAR RAIL | DOHA METRO

Travel Card Explainer

An animated explainer walking riders through the Doha Metro Travel Card — features, top-ups and benefits — with vibrant visuals and smooth transitions aligned to the Metro brand.



SEE IT LIVE - [FREEZIL.COM/WORK](https://freezil.com/work)



ANIMATION | 3D / SUSTAINABILITY

MSHEIREB PROPERTIES

A smart city's invisible water system, made visible.

A 3-D animation of Msheireb Downtown Doha's non-drinking-water system · stormwater collection, treatment and reuse · showing how the district recycles every drop.

SEE IT LIVE · [FREEZIL.COM/WORK](https://www.freezil.com/work)

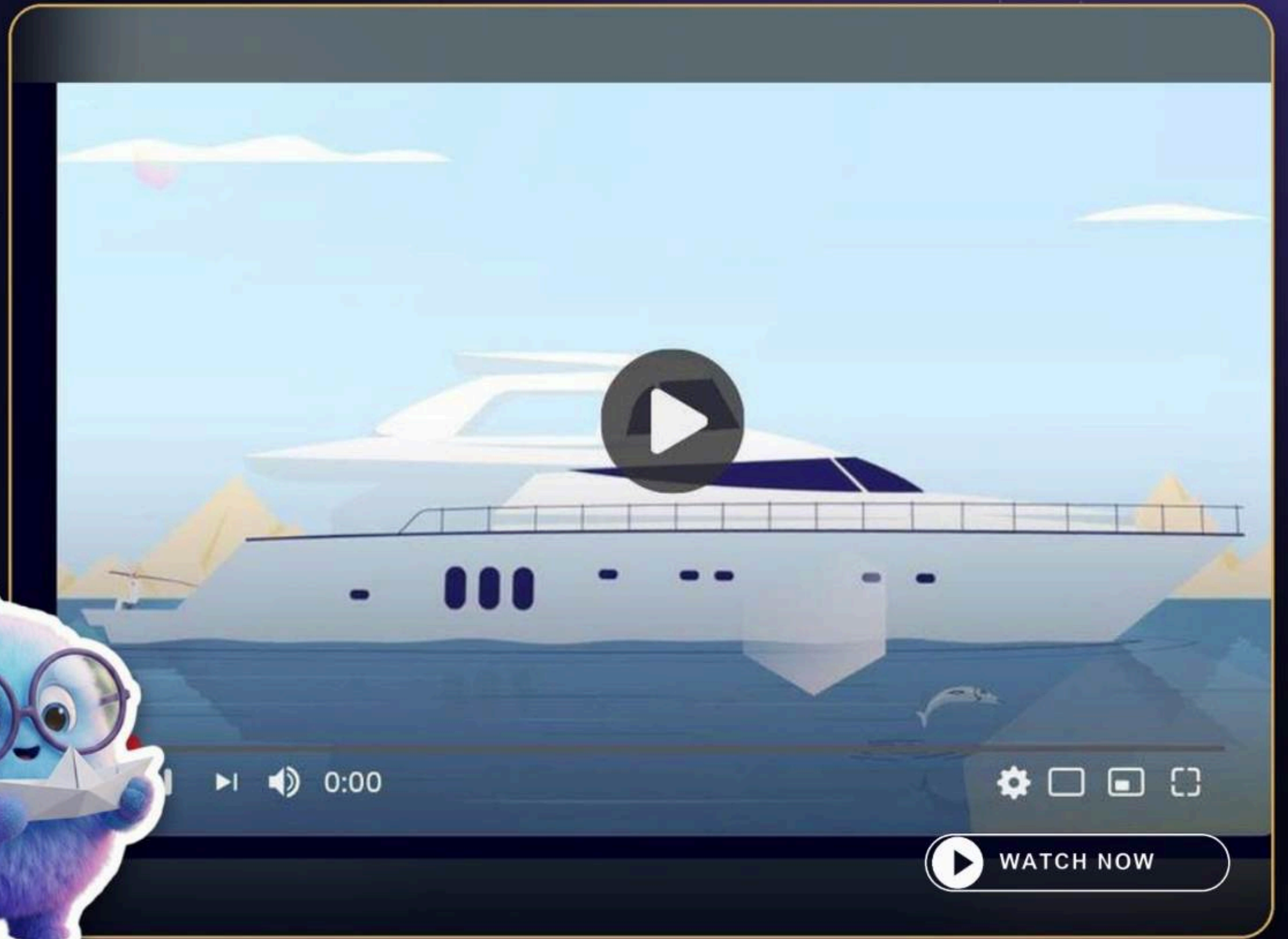


ANIMATION | EXPLAINER

BEEMA

Luxury Yacht Insurance Explainer

Insure a yacht online in under two minutes. The film follows a fisherman whose peaceful day never gets interrupted — convenience, speed and peace of mind for marine insurance, told in one story.



SEE IT LIVE - [FREEZIL.COM/WORK](https://freezil.com/work)

ANIMATION | EXPLAINER

QBIC

Lean Startup Program Explainer

One concise animation replaced hours of onboarding sessions — simplifying QBIC's Lean Startup Program into a clear, brand-aligned explainer for every new entrepreneur who walks in.

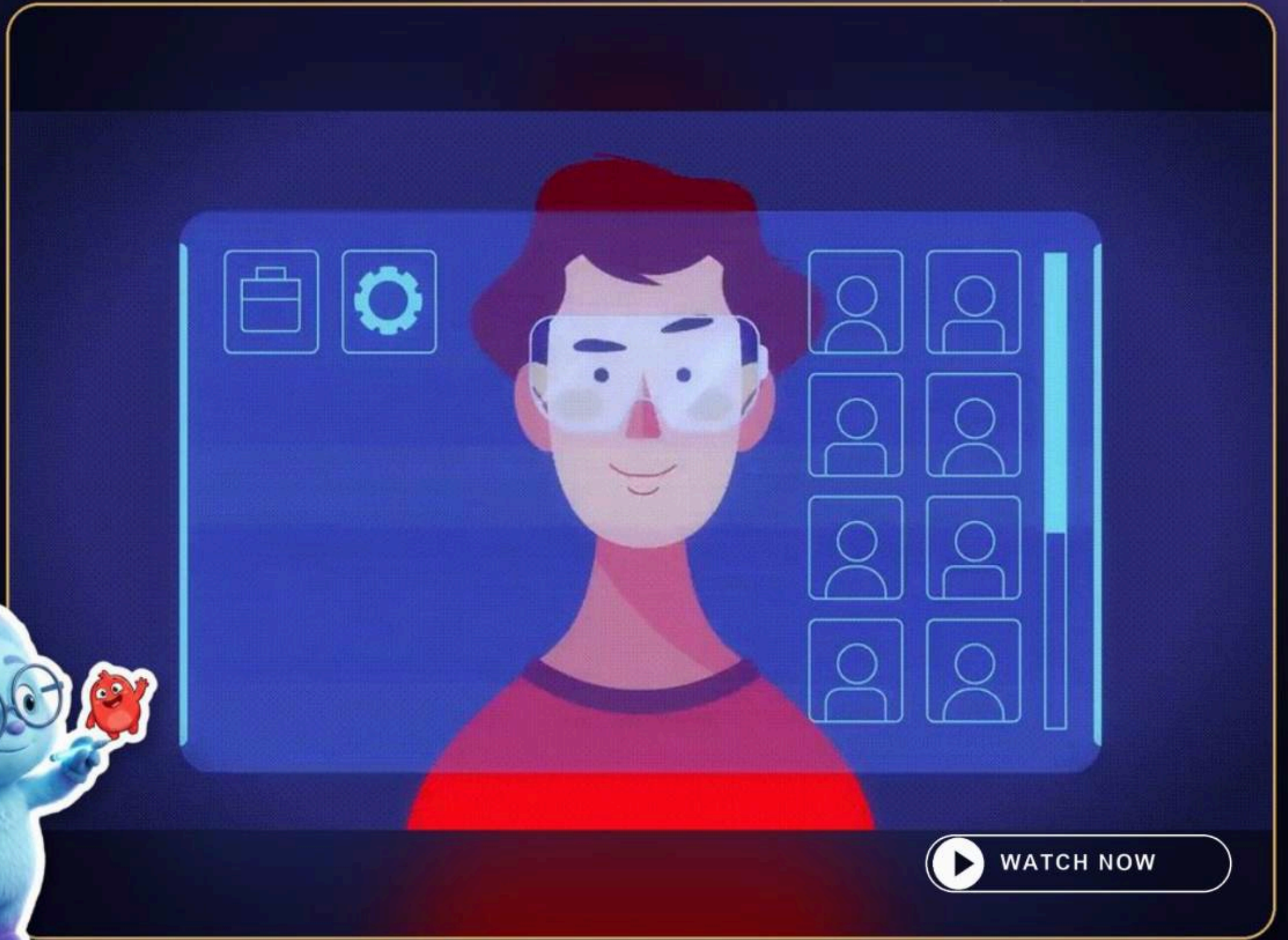
SEE IT LIVE - [FREEZIL.COM/WORK](https://freezil.com/work)



A video player interface with a dark blue background. The main content is the title "LEAN STARTUP" in large, stylized white and blue letters, with a play button icon in the center of the word "START". Below the title is the Arabic text "برنامج ريادة الأعمال الانسيابية" in blue. The video player includes a progress bar at 0:00, a volume icon, and a settings icon. A "WATCH NOW" button is located at the bottom right of the player area.

Branded Character Development

Original branded characters — Mr. Teckey, Slash, Geekster and the Ooredions — designed to give Ooredoo a storytelling cast for digital transformation and online-purchase campaigns. Character design is a Freezil speciality: this profile is living proof.



SEE IT LIVE - [FREEZIL.COM/WORK](https://freezil.com/work)

 WATCH NOW

ANIMATION | BILINGUAL EXPLAINER

HASSAD · MINISTRY OF MUNICIPALITY

Connecting Qatar's farmers and suppliers.

A bilingual film (Arabic + English) explaining the voucher and machinery-support systems that connect Qatar's farmers with suppliers · premiered at AgriteQ 2026.

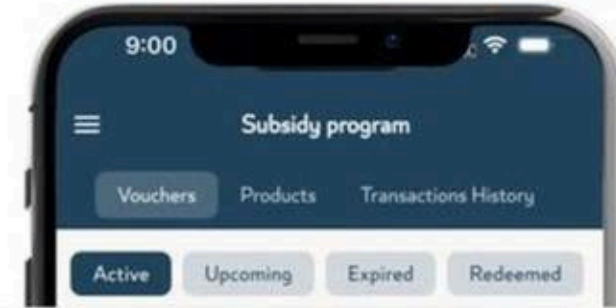
SEE IT LIVE · [FREEZIL.COM/WORK](https://freezil.com/work)



The app allows farmers to view

their vouchers

and approved products within the subsidy program



10,000 QAR
Fertilizers · 100 %

10,000 QAR
Pesticides · 75 %

Valid Till: 31 Jul, 2026 →

9,580 QAR
Seeds · Tomato · 75 %

WATCH NOW

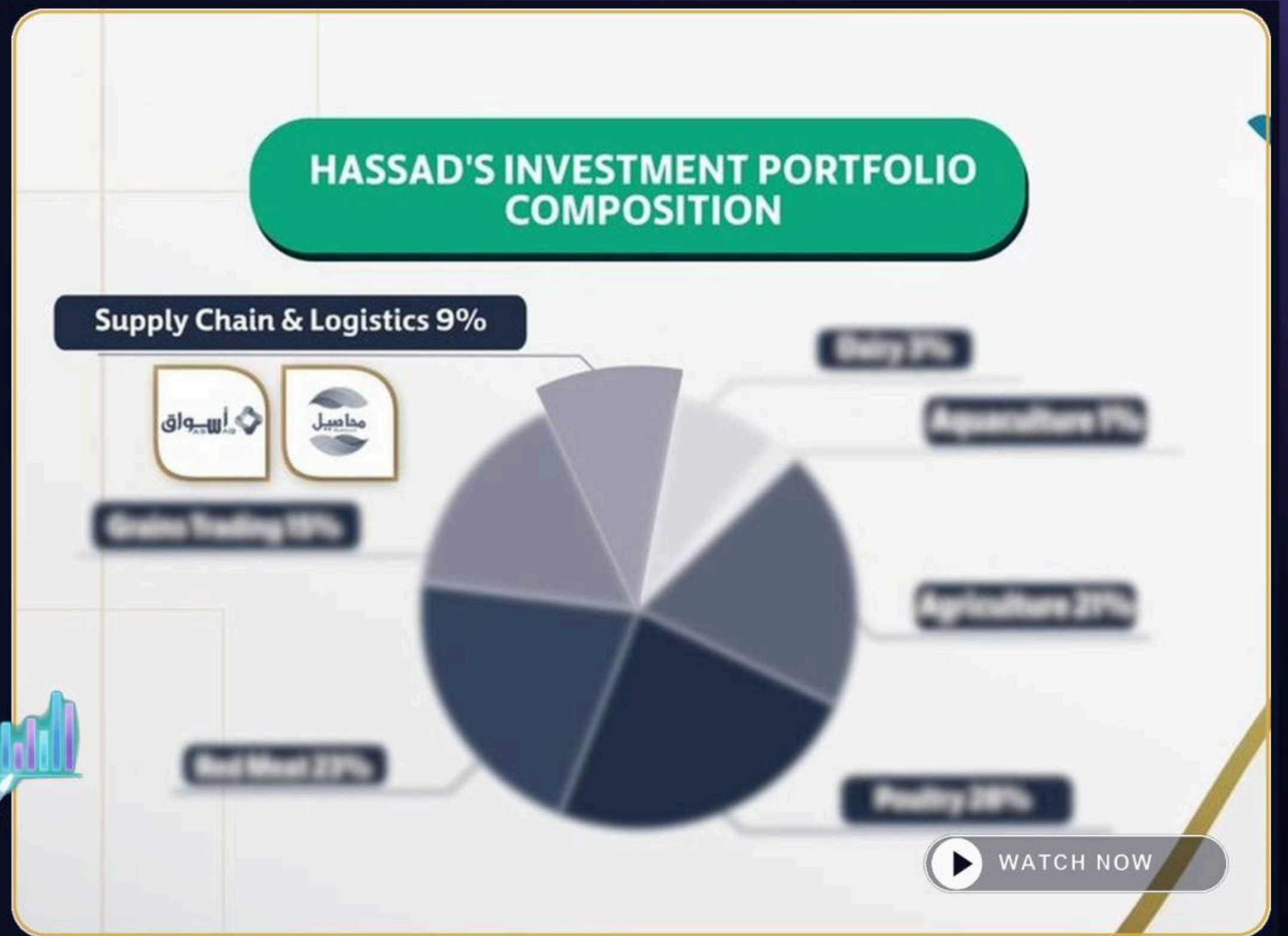
ANIMATION | FLAGSHIP FILM

HASSAD FOOD

Strategy, scaled for a flagship booth.

A large-format strategic film for Hassad's
flagship AgriteQ 2026 booth · the company's
2026 direction, built for an immersive big-
screen setup.

SEE IT LIVE · [FREEZIL.COM/WORK](https://freezil.com/work)



▶ WATCH NOW

ANIMATION | PRODUCT EXPLAINER

RAQMNA · HASSAD

Onboarding farmers onto a digital marketplace.

Explainer films walking farmers and suppliers through Raqmna - how to register, buy from verified vendors, and reach the farms buying through Hassad.

SEE IT LIVE · [FREEZIL.COM/WORK](https://freezil.com/work)



رقم
MANA

وزارة البلدية
Ministry of Municipality
دولة قطر
State of Qatar

AVAILABLE PRODUCTS

SUPPLIER'S SHOP

REDEEM YOUR VOUCHER INSTANTLY

WATCH NOW

Voucher Details

Seeds 108.25 QAR

Tomato 75%

Valid Till - 10/10/2025

This Voucher allows you to obtain agriculture products at discounted prices based on available category

Total Amount Redeemed 891.75QAR

Voucher Token

09 : 58

This Voucher allows you to obtain agriculture products at discounted prices based on available category

Show the voucher token for the supplier to redeem the voucher

98882

Done

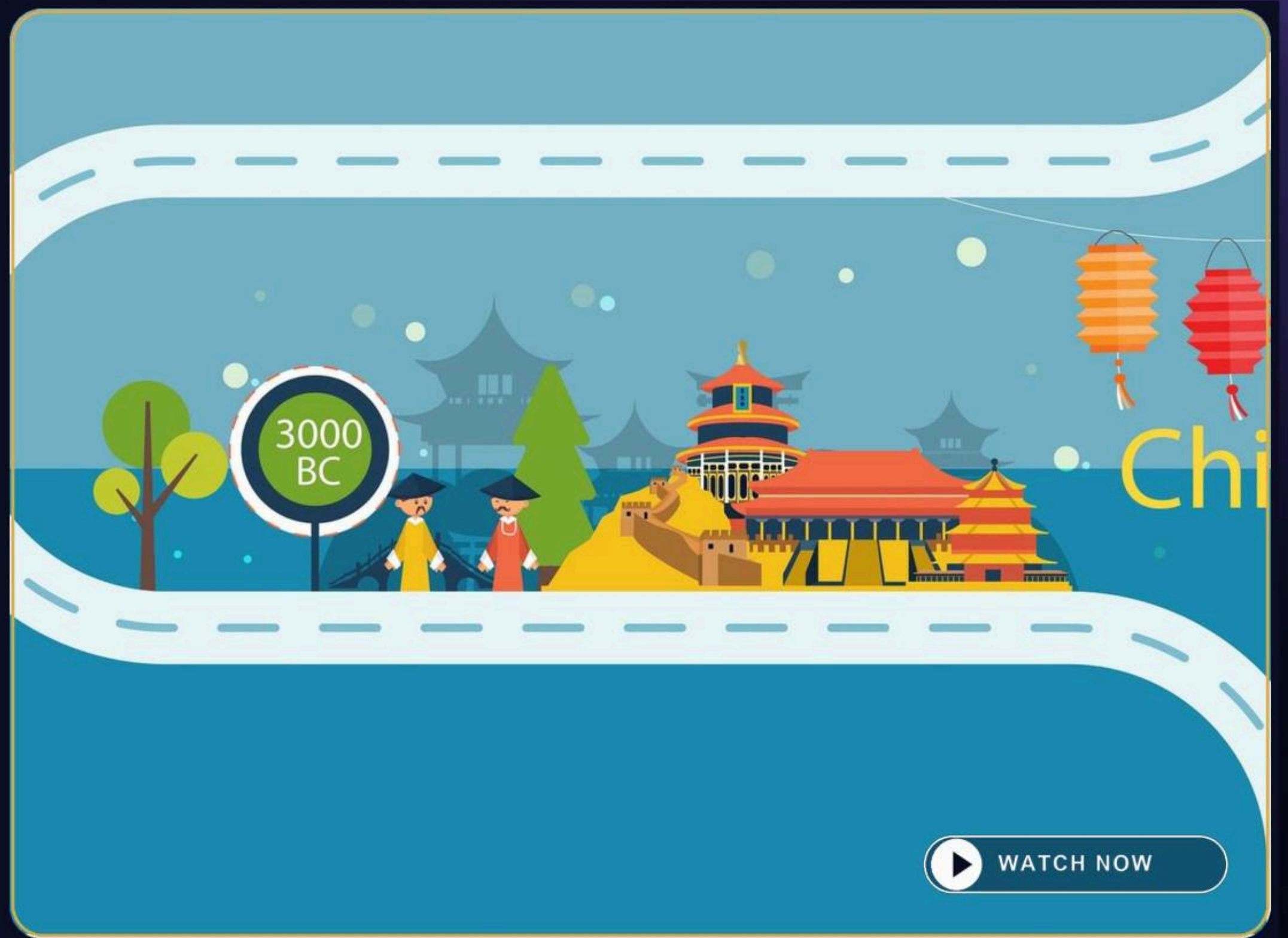
ANIMATION | BRAND STORY

QATAR ISLAMIC INSURANCE COMPANY

Decades of takaful history, told as one journey.

A timeline animation for QIIC · from 3000 BC China to Lloyd's Coffee House to modern Qatar · the story of insurance told through consistent character design.

SEE IT LIVE · [FREEZIL.COM/WORK](https://freezil.com/work)



ANIMATION | PUBLIC AWARENESS

MINISTRY OF CULTURE & SPORTS

Good conduct at work, on the road, and at home.

An awareness campaign for the Ministry of Culture & Sports · polished vector films plus a hand-illustrated concept booklet, under the line ·Keep your manners Qatari·



SEE IT LIVE · [FREEZIL.COM/WORK](https://freezil.com/work)



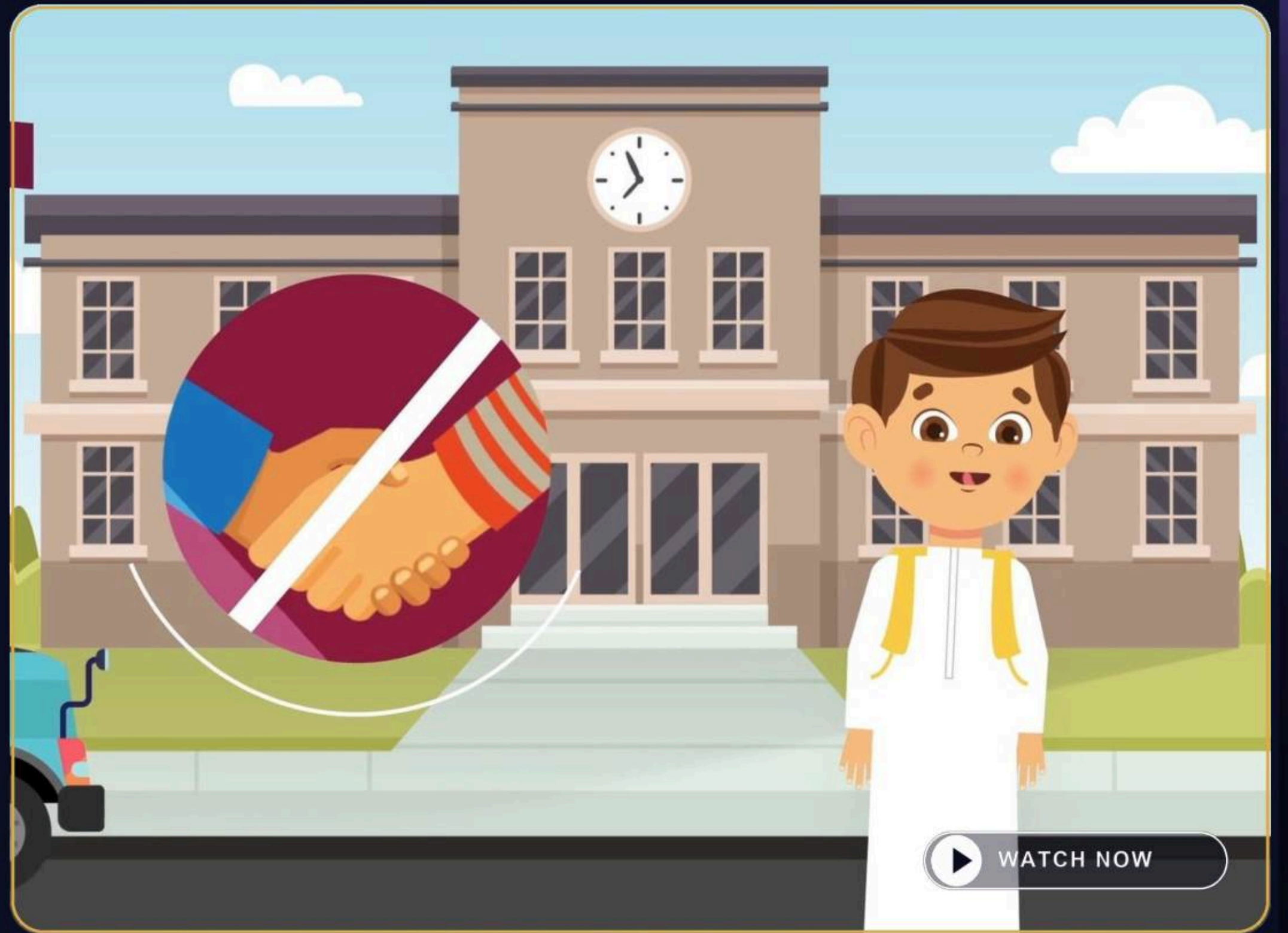
ANIMATION | PUBLIC AWARENESS

MINISTRY OF EDUCATION & HIGHER EDUCATION · QATAR

Bringing pupils back to school, safely.

An animated explainer for the Ministry of Education & Higher Education · the school COVID-19 restart instructions, walking pupils and parents through the new safety routines in clear, friendly bilingual animation.

SEE IT LIVE · [FREEZIL.COM/WORK](https://freezil.com/work)



 WATCH NOW

More animation, in brief



HIA - Eid Al-Fitr Greeting



RAF - Water Donation Awareness



CRA - COVID-19 Awareness



Beema - Corporate Story Film



Ministry of Culture & Sports



CRA - Service Domains Film



SERVICE 02

Digital Marketing

Digital strategy, SEO, content, social campaigns and performance marketing — planned around your values, voice, goals and audience.

We build campaigns that are both effective and sustainable: earned trust first, paid reach where it counts, and everything measured against real business outcomes.

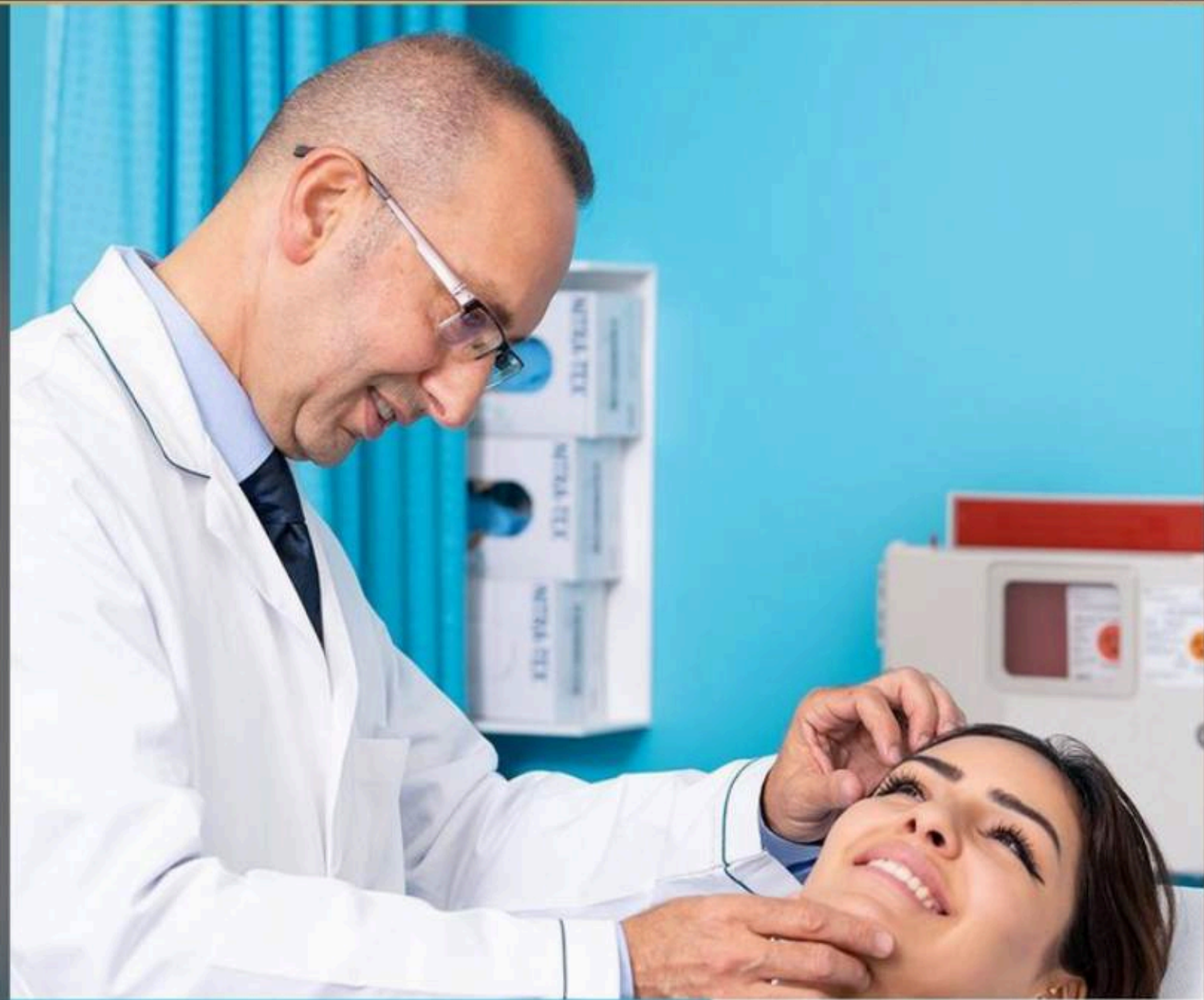
Launches, lead generation, public awareness, always-on social — bilingual and culturally fluent.

PRESENTED BY ECHO - HEAD OF THE ECHO CHAMBER

Clinic Launch Campaign

A full launch campaign for a new healthcare provider in Qatar — health-education content, service promotions, patient stories, photography and video across Instagram and beyond. From zero presence to a recognised clinic brand.

SEE IT LIVE - [FREEZIL.COM/WORK](https://www.freezil.com/work)



Plastic Surgery Clinic
Now Open



ويست بيبي مديكير
west bay medicare

DIGITAL MARKETING | CAMPAIGN

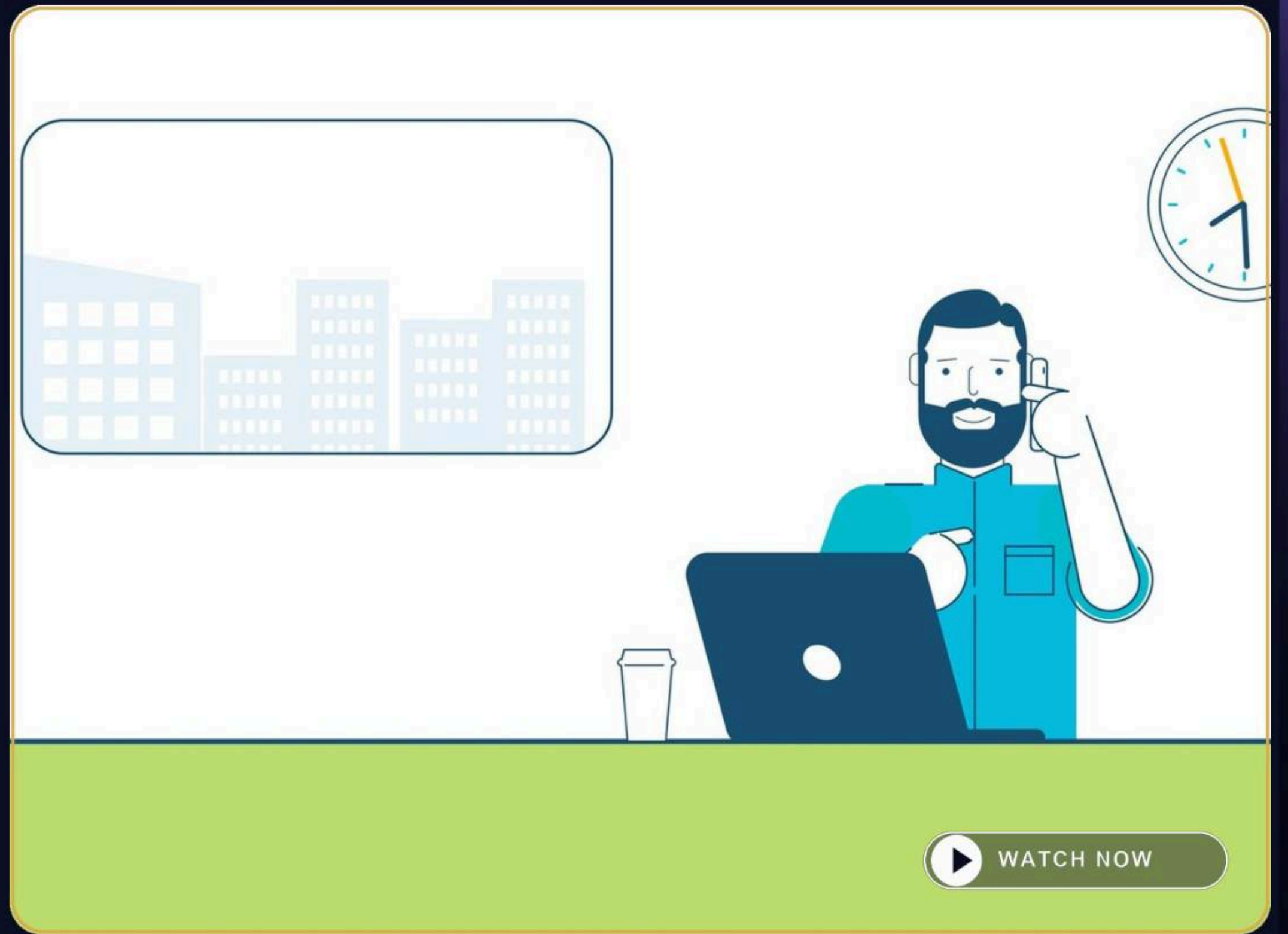
BEEMA INSURANCE

One number, a whole calendar of moments.

A multi-film digital campaign reframing Beema's call centre as the fastest path to a quote · each short film sized for a specific moment: lapse, renewal, new driver.



SEE IT LIVE · [FREEZIL.COM/WORK](https://freezil.com/work)



Buy Local, Eat Fresh

A mouth-watering social identity for Mazzraty poultry — appetite-first art direction, playful bilingual copy and a from-farm-to-fork feed that made local produce the tastier choice.

SEE IT LIVE - FREEZIL.COM/WORK



Activate Passport Pack

A public-awareness campaign that turned the dread of roaming bill shocks into one simple, reassuring message — delivered consistently across every channel and format for CRA Qatar.

SEE IT LIVE - FREEZIL.COM/WORK



Communications Regulatory Authority State of Qatar | هيئة تنظيم الاتصالات دولة قطر

Communications Regulatory Authority State of Qatar | هيئة تنظيم الاتصالات دولة قطر

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Communications Regulatory Authority State of Qatar | هيئة تنظيم الاتصالات دولة قطر

Activate Passport pack & forget about bill shocks

Activate Passport pack & forget about bill shocks

Activate Passport pack & forget about bill shocks

Activate Passport pack & forget about bill shocks

Activate Passport pack & forget about bill shocks

@craqatar cra.gov.qa

@craqatar cra.gov.qa

@craqatar cra.gov.qa

@craqatar cra.gov.qa

@craqatar cra.gov.qa

SERVICE 03

Brand Identity & Design

Branding, creative campaigns and editorial design — identities your customers recognise at every touchpoint, on every device and screen.

From logo and guidelines to stationery, packaging, fleet livery and social templates, we put your customers at the center of the creative process.

The result: brands that feel engaging, rewarding and unmistakably yours.

PRESENTED BY INKY - KEEPER OF THE FOUNDRY



BRAND IDENTITY | REBRAND

AL KHALEEJ TAKAFUL INSURANCE

A Rebrand Built on Trust

A complete rebrand for one of Qatar's established insurers — built around trust, security and Sharia compliance, with geometric motifs inspired by Islamic art carried through logo, guidelines, stationery and every customer touchpoint.

SEE IT LIVE - [FREEZIL.COM/WORK](https://freezil.com/work)



AKTI
الخليج للتأمين التكافلي
AlKhaleej Takaful Insurance



BRAND IDENTITY | REBRAND

KULUD PHARMACY

A Warmer Kind of Pharmacy

K + love + healthcare: a human-centered identity with a caring tone and wellness-oriented colors, applied across signage, packaging, print and digital — a pharmacy brand that treats care as a family matter.



SEE IT LIVE - [FREEZIL.COM/WORK](https://freezil.com/work)



BRAND IDENTITY | INDUSTRIAL

QPLASTICS

An Industrial Brand Built to Travel

An end-to-end industrial rebrand — logo, palette, typography, imagery, social templates and corporate materials — that scales from a business card to a forty-foot truck without losing a drop of character.



SEE IT LIVE - [FREEZIL.COM/WORK](https://freezil.com/work)

BRAND IDENTITY | GOVERNMENT

MINISTRY OF COMMUNICATIONS & IT · QATAR

A national ministry, given one bilingual voice.

A complete correspondence and identity system for Qatar's Ministry of Communications & Information Technology · cards, letterhead, notepads, envelopes and folders, unified under the State of Qatar crest in official maroon with Arabic and English as equals.

SEE IT LIVE · [FREEZIL.COM/WORK](https://freezil.com/work)



Plate + Fork = Happy

A joyful identity system for a food-ordering platform: a logomark built from a plate and a fork, a palette that smells like dinner, and a voice that makes ordering feel like a treat — from logo to app store.

SEE IT LIVE - [FREEZIL.COM/WORK](https://freezil.com/work)





SERVICE 04

Reports & Publications

Everything a publication needs, from manuscript to print: content creation, English-Arabic translation, proofreading, editorial layout and formatting, and full report design.

Research institutions trust us with their most important documents — dozens of bilingual reports delivered for WISE, DIFI, Qatar Foundation institutions and CRA.

Print-ready, digital-ready, and reviewed line by line before anything goes to press.

PRESENTED BY INKY - MASTER OF THE PRESS ROOM

REPORTS | BILINGUAL RESEARCH

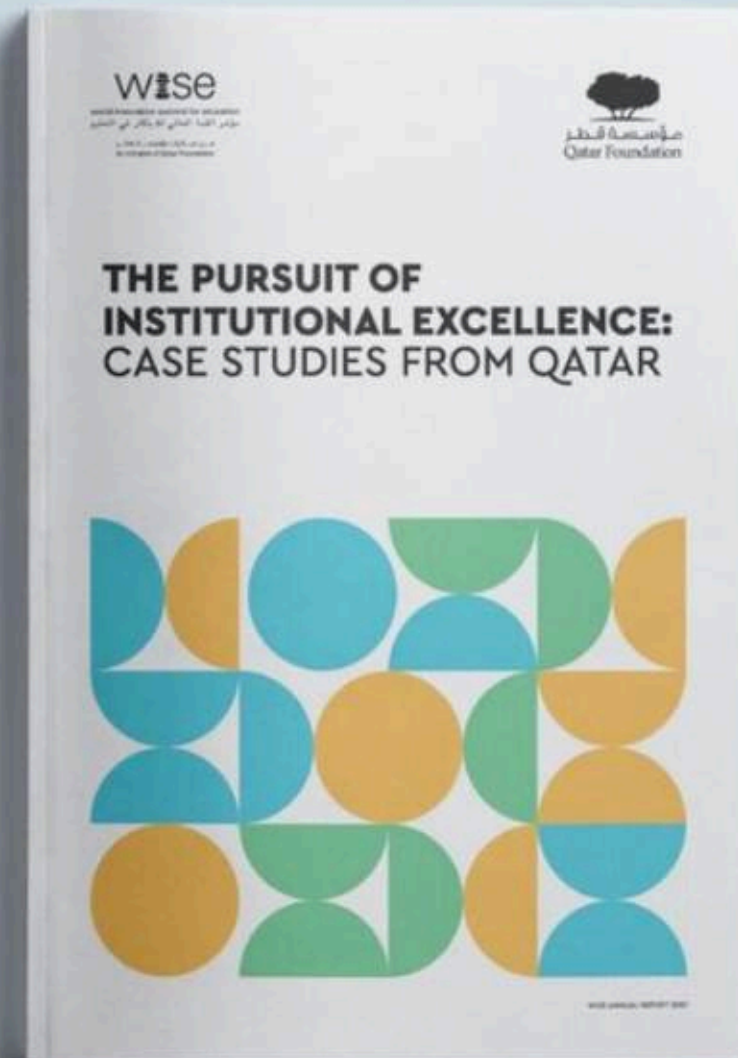
WISE | QATAR FOUNDATION

Research Report Series 2019-2023

A multi-year publishing partnership: more than a dozen bilingual research reports on education, innovation and policy — publication-grade layouts in Adobe InDesign with clear hierarchy, editorial styling, and mirrored Arabic/English design systems, ready for print, web and events.



SEE IT LIVE - [FREEZIL.COM/WORK](https://freezil.com/work)



Cloud contracts, explained to small business.

A bilingual handbook helping Qatari SMEs adopt cloud services · service models, deployment options and contract decision-trees, turned into clear infographics and a clean editorial system.

SEE IT LIVE · [FREEZIL.COM/WORK](https://freezil.com/work)



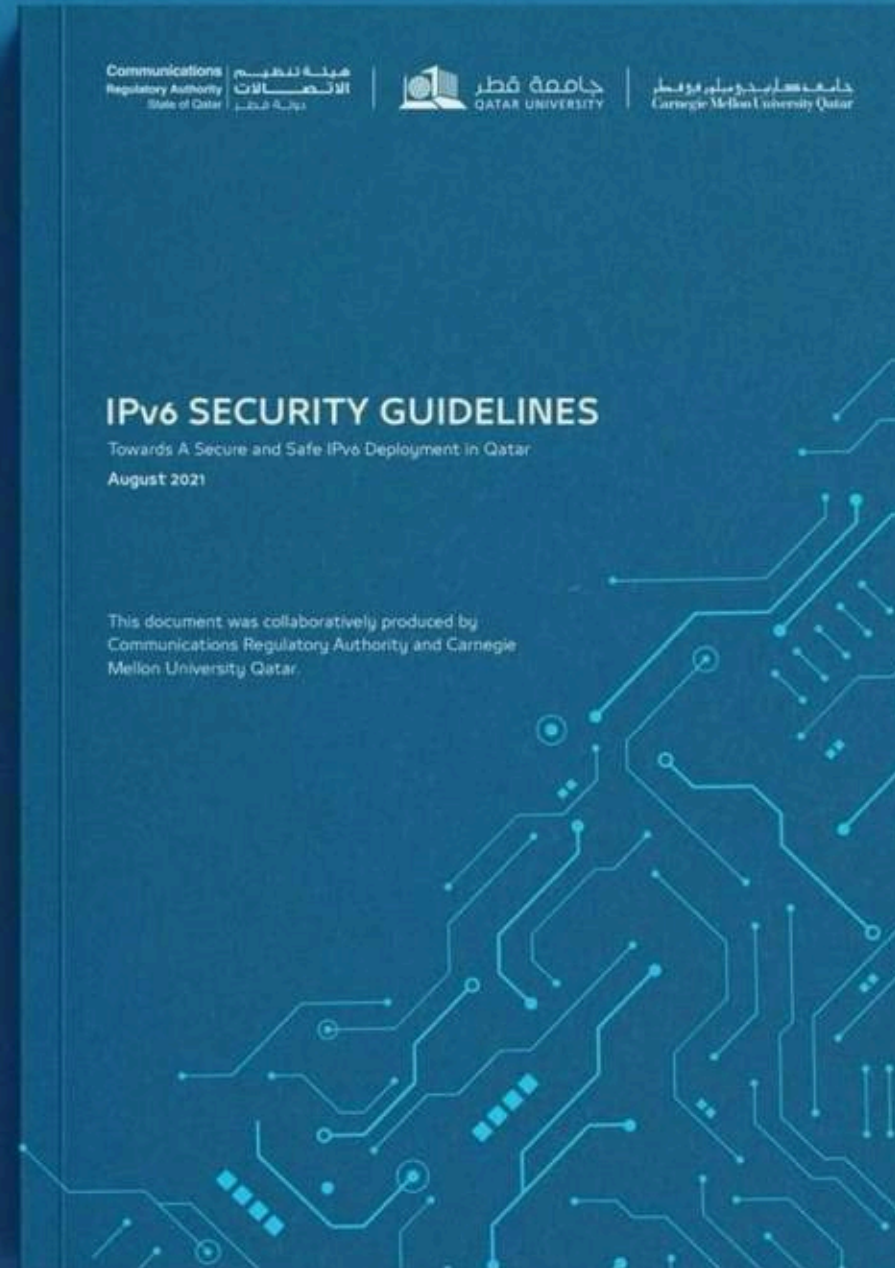
REPORTS | TECHNICAL PUBLICATIONS

CRA x CARNEGIE MELLON QATAR

A national technical standard, made readable.

Editorial design and print-ready typesetting of Qatar's IPv6 Security Guidelines · contents, tables, diagrams and bilingual technical layout that reads clearly for engineers and policymakers alike.

SEE IT LIVE · [FREEZIL.COM/WORK](https://freezil.com/work)



REPORTS | RESEARCH SERIES

DIFI · QATAR FOUNDATION

A four-part research series, one visual system.

Climate Change & Families, Global Demographic Trends, Families & Technology, and Urbanisation & Migration · unified under one editorial and cover system, unveiled in Doha.



SEE IT LIVE · [FREEZIL.COM/WORK](https://freezil.com/work)



REPORTS | INTERNATIONAL REFERENCE

DIFI · FAMILY WATCH INTERNATIONAL

A 500+ page bilingual reference, built to last.

A major reference on the language of consensus around family issues · more than 500 pages, proofread and typeset in Arabic and English for DIFI and Family Watch International. Reference-grade production built to sit on a policy shelf for years.

SEE IT LIVE · [FREEZIL.COM/WORK](https://freezil.com/work)



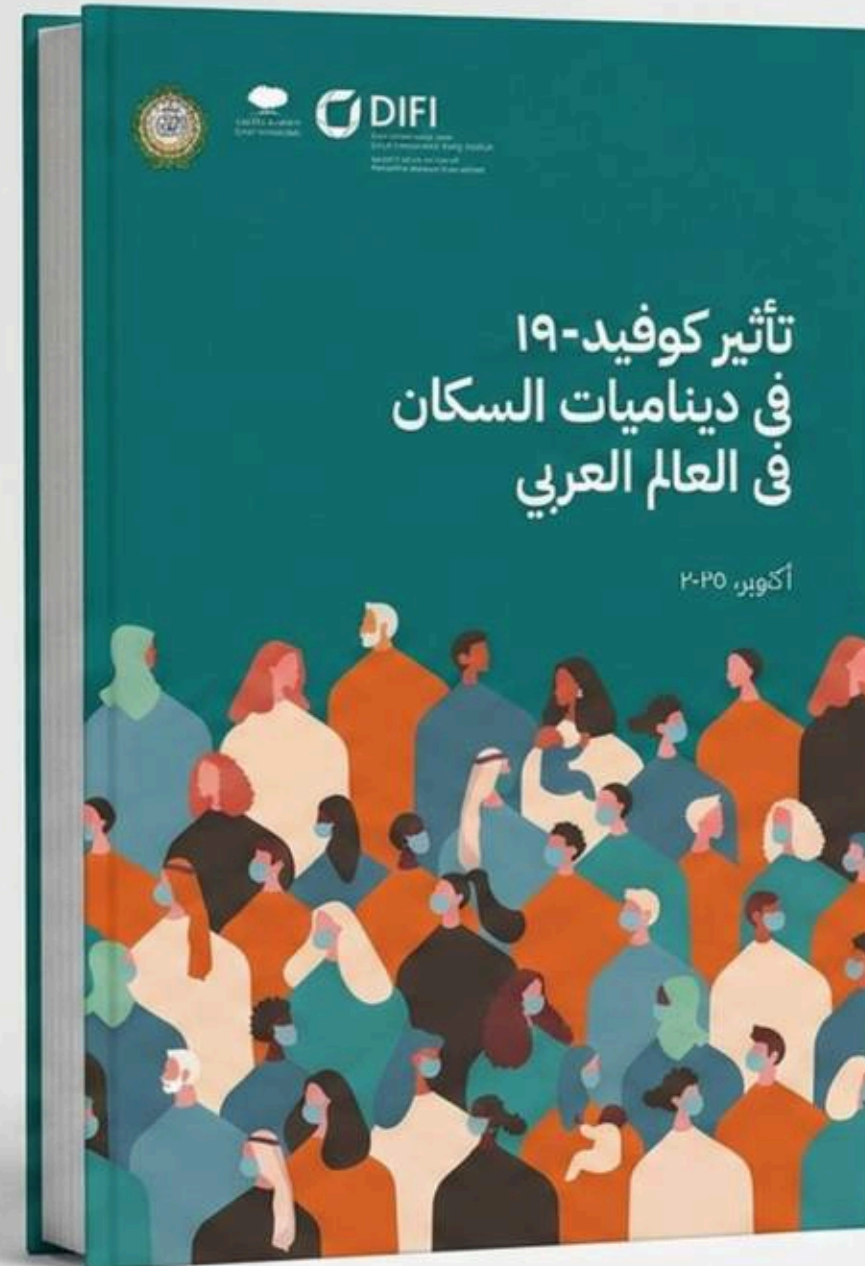
REPORTS | REGIONAL RESEARCH

DIFI · LEAGUE OF ARAB STATES

Regional demographic research for the Arab League.

An Arabic-language report on the impact of COVID-19 on population dynamics across the Arab world, produced with the League of Arab States · editorial design, infographics and print production.

SEE IT LIVE · [FREEZIL.COM/WORK](https://freezil.com/work)



REPORTS | POLICY & CHILD PROTECTION

MOLSA · UNICEF · DIFI

A national child-protection assessment, made clear.

A mapping and assessment of Qatar's child-protection system and social-service workforce, produced with UNICEF and DIFI · bilingual editorial design, data-to-graphics and print-ready typesetting.

SEE IT LIVE · [FREEZIL.COM/WORK](https://freezil.com/work)





SERVICE 05

Web & Mobile Development

Websites and applications designed around your customers' behavior — educational platforms, corporate sites and interactive builds that feel effortless on every device.

Bilingual English/Arabic interfaces, accessibility and performance as defaults, and design systems that keep everything consistent as you grow.

From first wireframe to launch and beyond.

PRESENTED BY BOLT - CHIEF OF THE BUILD DECK

WEB DEVELOPMENT | EDUCATION

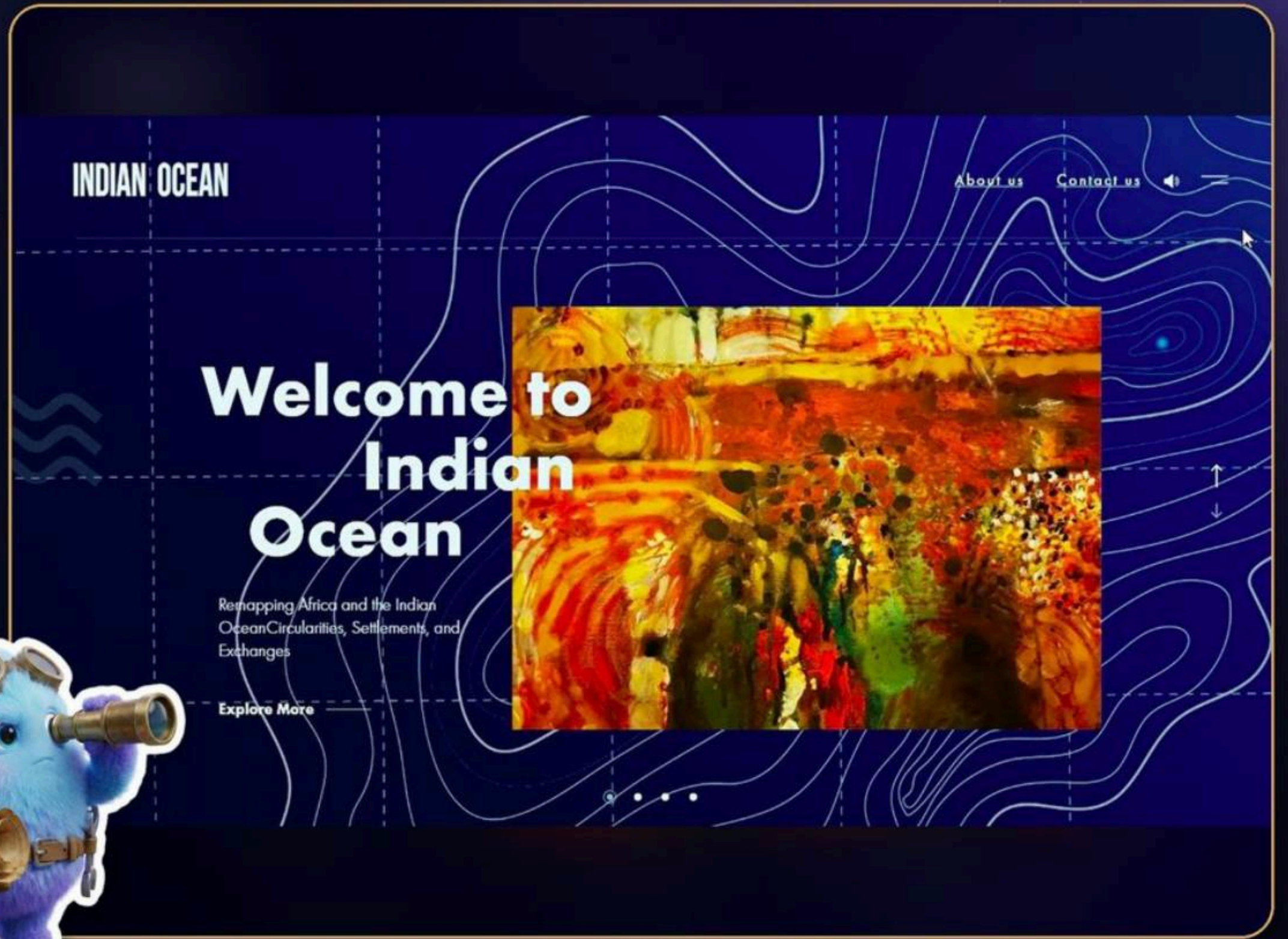
GEORGETOWN UNIVERSITY QATAR

Indian Ocean Mapping Website

An interactive educational platform on the historical evolution of mapmaking — timeline navigation, filtering, accessibility and performance-first build, turning academic research into an experience students actually explore.



SEE IT LIVE - FREEZIL.COM/WORK



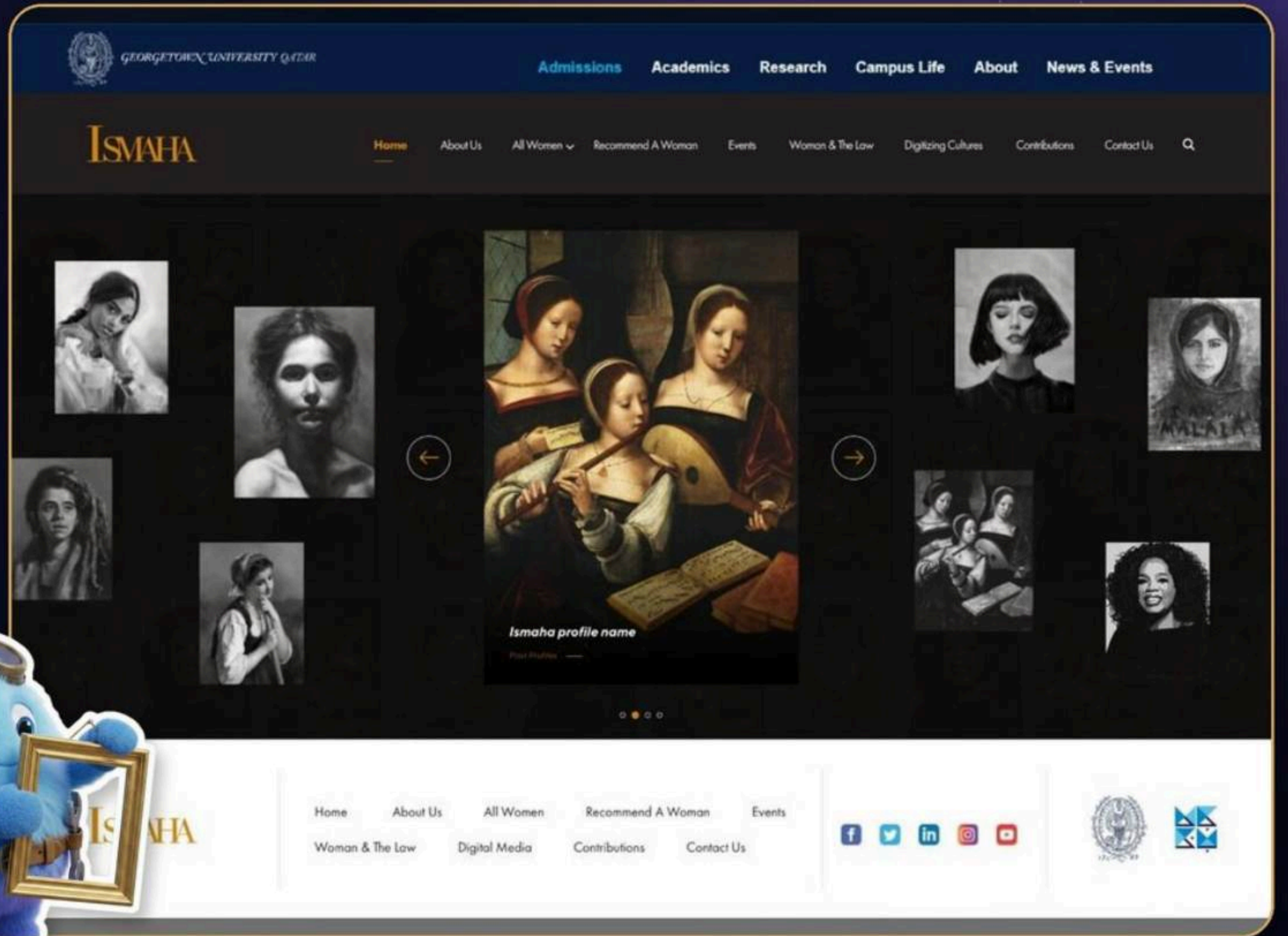
WEB DEVELOPMENT | EDUCATION

GEORGETOWN UNIVERSITY QATAR

ISMAHA Initiative Website

The official platform for a Georgetown initiative on research, academic programming and global dialogue — a content-rich, multimedia website with a strong emphasis on women's empowerment.

SEE IT LIVE - FREEZIL.COM/WORK



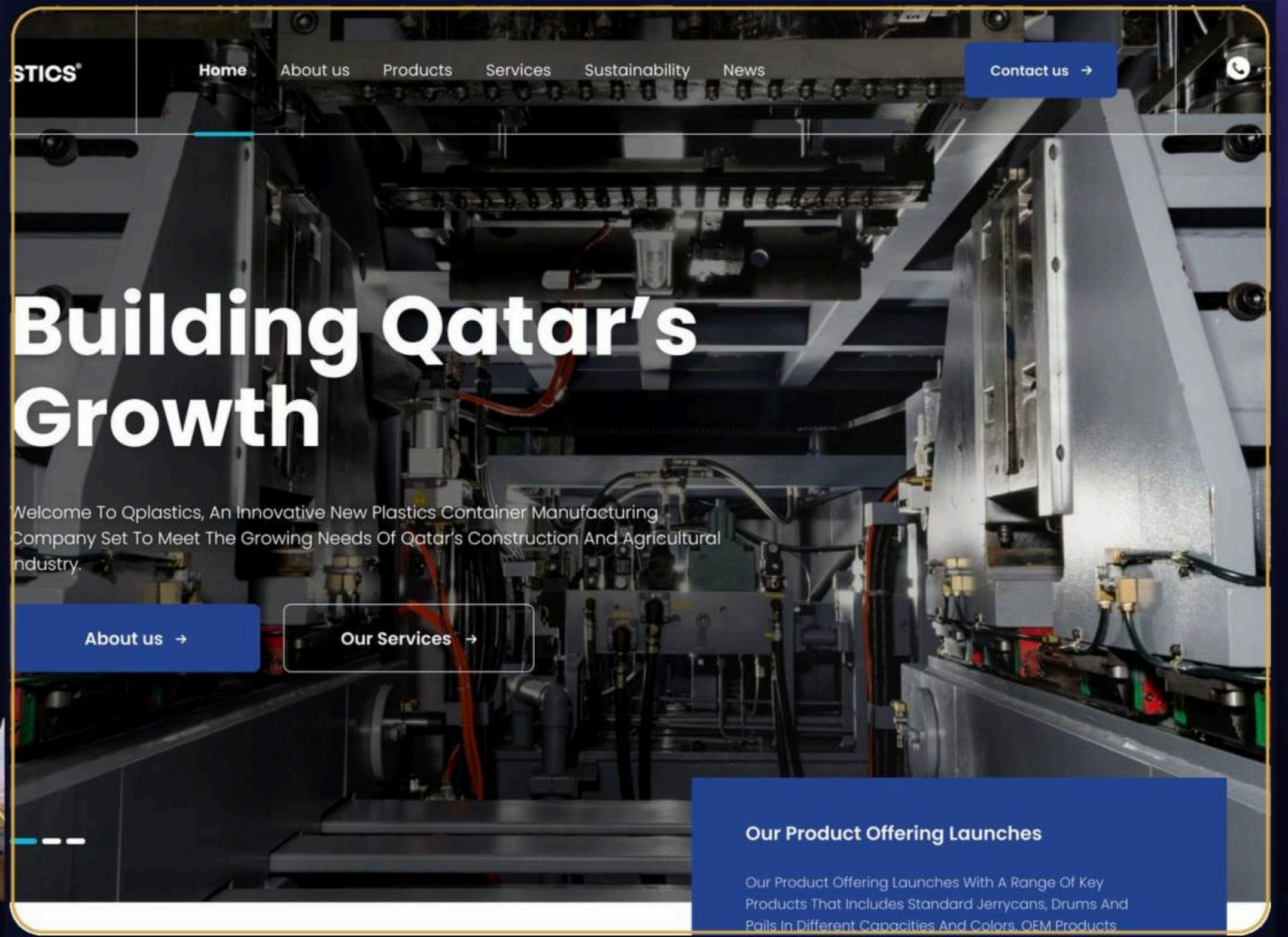
WEB DEVELOPMENT | CORPORATE

QPLASTICS

Bilingual Corporate Website

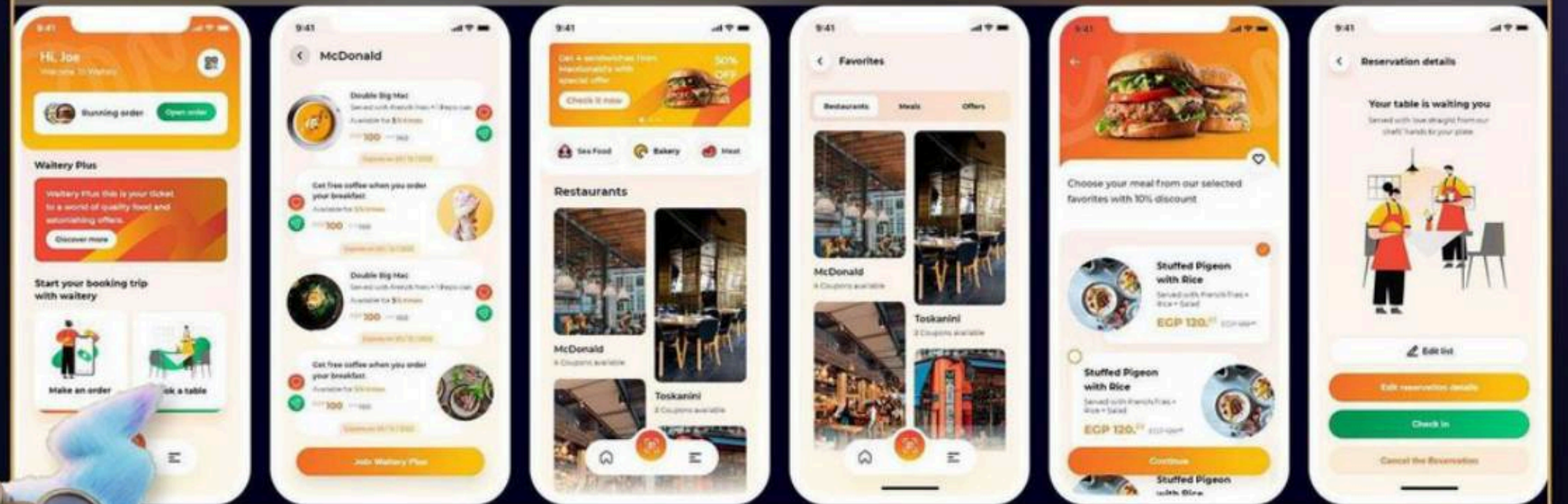
A bilingual English/Arabic corporate website with product catalog, news and customer-service flows — presenting QPlastics' products and sustainability story to Qatar and the GCC, and built to turn industrial buyers into enquiries.

SEE IT LIVE - FREEZIL.COM/WORK



Order & Pay Mobile App

Browsing, favourites, offers and table reservations designed into one smooth, appetizing mobile flow — the whole restaurant in your pocket, designed screen by screen by Freezil.



SEE IT LIVE - [FREEZIL.COM/WORK](https://freezil.com/work)

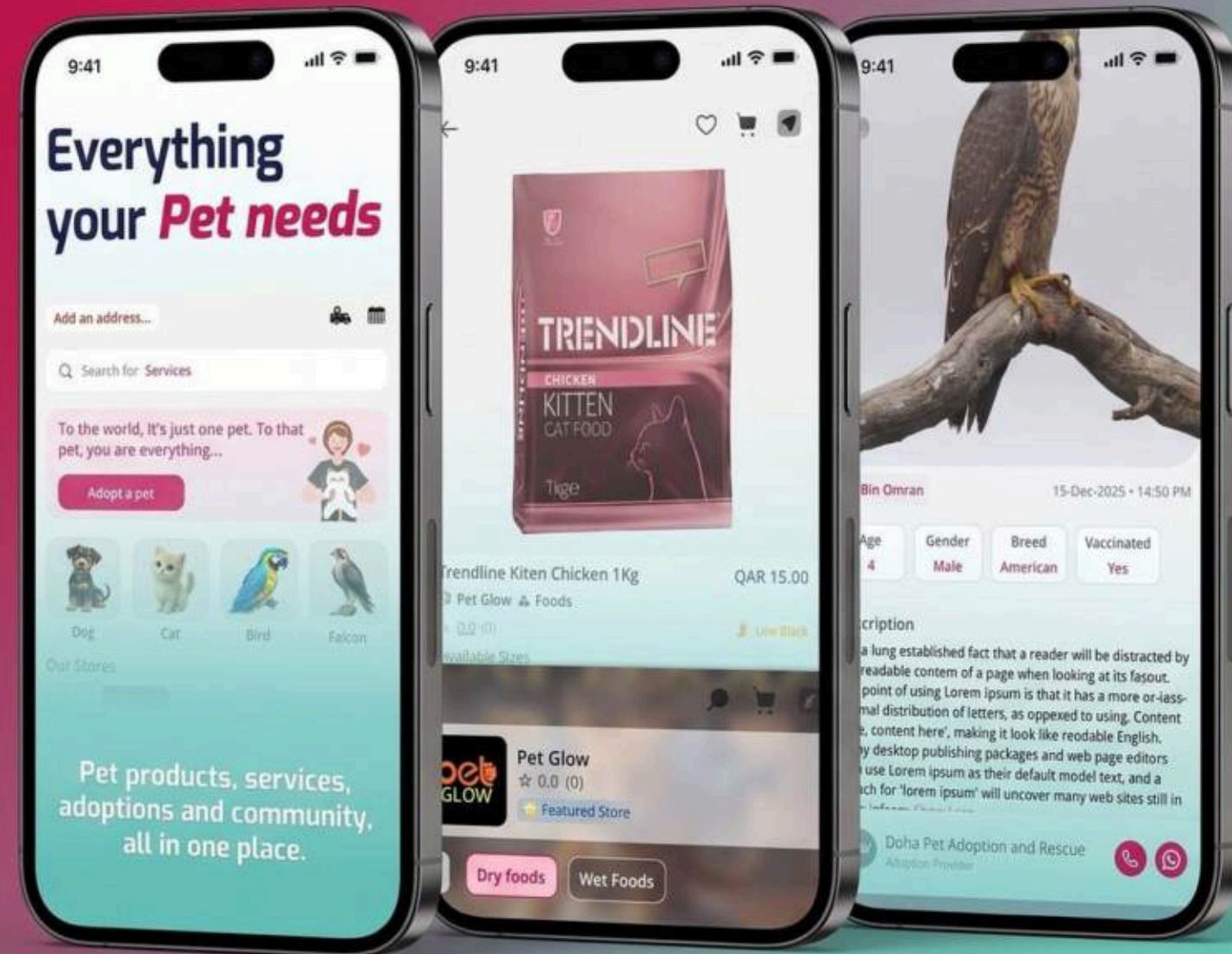
TAILIX

Everything your pet needs, in one app.

We built Tailix from the brand up - a warm, confident identity and the complete iOS app UI: shop supplies, book grooming and vet services, adopt, and connect with a pet community. Crimson + mint, bilingual-ready.



SEE IT LIVE · [FREEZIL.COM/WORK](https://freezil.com/work)



Our sky of stars

Hamad Int'l Airport

Ooredoo

WISE | Qatar Foundation

DIFI | Qatar Foundation

Ministry of Culture & Sports

Qatar Development Bank

Beema | Damaan Insurance

QIIC

Hassad | QIA

Doha Metro | Qatar Rail

Georgetown University Qatar

WISH | Qatar Foundation

Msheireb Properties

CRA Qatar

QBIC

Al Khaleej Takaful

RAF

QPlastics

+ 40 more friends on request

LET'S TALK

Let's have a cup of coffee
and discuss your
next project.

info@freezil.com

+974 4429 4825

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Doha, Qatar - P.O. Box 27774

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Thank you for reading. The next showcase in this profile could be yours.

FREEZIL | COMPANY PROFILE 2026

THANK YOU

